

## The Science of Trust Initiative



Launched in 2021, The Science of Trust Initiative at the *Journal of Communication in Healthcare: Strategies, Media, and Engagement in Global Health* brings together scholars from multiple health, behavioral and social science disciplines, engaging both the Journal's broad community of experts and other professional communities in an evidence-based exploration on issues of trust and mistrust. The Initiative will include **roundtable** discussions and related proceedings, **special issues**, and **article** collections.

### THE FOCUS OF THE INITIATIVE:

Encourage research scholarship and consensus on best practices and future directions in **building or restoring trust** in healthcare, medicine, and public health, with a special emphasis on the role of health communication.



Identify key **social and political determinants** and **behaviors** that lead to trust in science and evidence-based health information among different groups and populations.

Of great concern to the *Journal* are populations and patient groups that have been marginalized or experience other kinds of disadvantage or vulnerability. These groups will be a main priority of the Initiative across activities and calls for papers.

The Initiative will explore relevant topics across different health communication areas, including **patient-provider** communication, **advocacy**, **policy** communication, **community-based** communication, community and **patient engagement**, professional **clinical** communication, **risk** communication, and **cross-cultural** health communication, among others. The Initiative is led by the *Journal's* Editor-in-Chief, Dr. Renata Schiavo, with the engagement and support of *JCIH's* senior editorial assistant Nikita Boston-Fisher, MPH and other colleagues both at the Journal and Taylor & Francis.



To learn more about this Initiative and explore opportunities for partnerships and/or sponsorships, you can contact the Journal's editorial team at [jcih.editorsTF@gmail.com](mailto:jcih.editorsTF@gmail.com)

Relevant **submissions** are encouraged also outside of specific call for papers we may issue on this topic!