



The Neurodiagnostic Journal, is the official journal of ASET -The Neurodiagnostic Society. It serves as an educational resource Neurodiagnostic professionals, a vehicle for introducing new techniques and innovative technologies in the field, patient safety and advocacy, and an avenue for sharing best practices within the Neurodiagnostic Technology profession. The journal features original articles about electroencephalography (EEG), evoked potentials (EP), intraoperative neuromonitoring (IONM), nerve conduction (NC), polysomnography (PSG), autonomic testing, and long-term monitoring (LTM) in the intensive care (ICU) and epilepsy monitoring units (EMU). Subject matter also includes education, training, lab management, legislative and licensure needs, guidelines for standards of care, and the impact of our profession in healthcare and society. The journal seeks to foster ideas, commentary, and news from technologists, physicians, clinicians, managers/leaders, and professional organizations, and to introduce trends and the latest developments in the field of neurodiagnostics related to translating theory and research into practice.

Print Circulation 6,490

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Print Deadlines

Volume, Issue, Month	Copy Deadline	Publication Deadline
63(1) March	February 1, 2023	March 1, 2023
63(2) June	May 1, 2023	June 1, 2023
63(3) September	August 1, 2023	September 1, 2023
63(4) December	November 1, 2023	December 1, 2023

ASET Director of Publications/Managing Editor

Anna M. Bonner, R.EEG T., RPSGT, BA



ADVERTISING RATES 2023

Rates

Ad Size	Full Color			Black and White		
	1X	2X	4X	1X	2X	4X
Inside Front Cover	\$1,720	\$1,675	\$1,550	\$685	\$650	\$615
Inside Back Cover	\$1,720	\$1,675	\$1,550	\$685	\$650	\$615
Outside Back Cover	\$1,985	\$1,875	\$1,785	\$755	\$720	\$675
Full Page	\$1,660	\$1,590	\$1,490	\$650	\$625	\$590
	Month	3 Months	6 Months	Year		
Content Alert		\$700	\$1,300	\$2,000		
Skyscraper	\$1,015	\$1,700	\$2,230	\$4,200		
Leaderboard	\$875	\$1,550	\$1,975	\$3,550		
MPU	\$950	\$1,615	\$2,100	\$3,825		

Technical Specifications

Ad Size	Width(in)	Height (in)
Full Page	5 5/8	8 19/32
Bleed	6 3/32	9 3/32
Type	5 13/16	8 25/32

Ad Size	Width (px)	Height (px)
Leaderboard	728	90
Skyscraper	160	600
MPU	300	250
Content Alert	468	60

- High resolution PDFs only. All images/graphics embedded as either EPS or TIF composite CMYK with all fonts embedded.
- All materials supplied must be composite CMYK (any special colors e.g. Pantone by prior arrangement and additional cost).
- Circulation and number of impressions are subject to change and are based on yearly averages.
- All embedded images must be a minimum of 300 dpi.
- Please ensure all fonts are embedded and subsetted.
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