



Advertising opportunities across the Taylor & Francis **finance** journals portfolio

*Reach potential buyers, sponsors and industry influencers
by aligning your brand with renowned, trusted content.*

Our portfolio of journals encompasses both broad-scope and niche titles and includes a wealth of articles on investment and wealth management, ESG, quantitative finance, and sustainable finance. We are partnered with key organizations in both the academic and professional sectors including the CFA Institute, the American

Real Estate Society, and the Society of Actuaries. We continue to grow and diversify our portfolio to meet the information needs of professionals, businesses and standards-setters. Please talk to us to find out how we could help support the growth of your business with our finance journals advertising opportunities.

Financial Analysts Journal

Published on behalf of the CFA institute

The Financial Analysts Journal aims to be the leading practitioner journal in the investment management community. Since 1945, the journal has continued to advance the knowledge and understanding of investment management through the publication of rigorous, practitioner relevant research.

How many issues are published?

4 issues per year

What are the engagement metrics of this journal?



Annual
downloads/views:
331K



Print
circulation:
485



Monthly
impressions:
90,679



e-Newsletter
subscribers:
175,000+



CFA members with
access to this journal:
200K+



Additional finance journals



Journal of Sustainable Finance & Investment

Annual downloads/views:

365K



Quantitative Finance

Annual downloads/views:

294K



Economy and Society

Annual downloads/views:

252K



Emerging Markets Finance & Trade

Annual downloads/views:

227K



Applied Economics

Annual downloads/views:

865K



The European Journal of Finance

Annual downloads/views:

276K



Applied Economics Letters

Annual downloads/views:

420K

To browse more finance journals, including the *Investment Analysts Journal* and *Macroeconomics and Finance in Emerging Market Economies* please visit:

<https://taylorandfrancis.com/partnership/commercial/research-access/finance>

For all inquiries, please contact your salesperson on advertising@taylorandfrancis.com