

Advertising Prices 2024

Journal of American College Health

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JOURNAL OF
American College
HEALTH

February–March 2022
Volume 70
Number 2

Editor-In-Chief:

Terri Aronowitz, PhD, FNP-BC, FAAN -
University of Massachusetts Medical
School, Tan Chingfen Graduate
School of Nursing

What is the Journal about?

The Journal of American College Health provides information related to health in institutions of higher education in the United States. The journal publishes articles encompassing many areas of this broad field, including clinical and preventive medicine, environmental and community health and safety, health promotion and education, management and administration, mental health, nursing, pharmacy, and sports medicine. International submissions will be considered for innovative work in college health that has an application to institutions of higher education in the United States.

How many issues?

9 issues per year.

Print Circulation: 300

Monthly Impressions: 126,279

Content Alert Subscribers: 88

Print Ad Deadlines

Volume, Issue, Month	Space Deadline	Materials Deadline	Budgeted Ship Date
72(1) January 2024	October 16, 2023	October 30, 2023	November 29, 2023
72(2) February/March 2024	December 15, 2023	December 29, 2023	January 31, 2024
72(3) April 2024	January 12, 2024	January 29, 2024	February 28, 2024
72(4) May/June 2024	March 14, 2024	March 28, 2024	April 30, 2024
72(5) July 2024	April 16, 2024	April 30, 2024	May 30, 2024
72(6) August/September 2024	June 17, 2024	July 1, 2024	July 31, 2024
72(7) October 2024	July 16, 2024	July 30, 2024	August 29, 2024
72(8) November 2024	September 16, 2024	September 30, 2024	October 30, 2024
72(9) December 2024	October 18, 2024	November 1, 2024	December 2, 2024

* Budgeted ship dates are subject to change.

For all inquiries, please contact the sales agent:

Jeff Leonard

215-498-6905

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Print Ad Rates

	Full Color			Black and White		
	1X	2X	3X	1X	2X	3X
Outside Back Cover	\$1,400					
Inside Front Cover	\$1,335					
Inside Back Cover	\$1,160					
Full Page	\$1,605	\$1,475	\$1,390	\$845	\$720	\$630
Half Page	\$1,065	\$1,010	\$985	\$305	\$245	\$225
1/4 Page	\$1,365	\$1,270	\$1,235	\$610	\$510	\$475

Size Specifications

Double Page Spread

15.9375 x 10.50 in

Full Page

7.96875 x 10.50 in

1/2 Page

7.25 x 4.5625 in

Bleed

8.625 x 11.125 in

Type

8.25 x 10.75 in

Online Ad Rates

Volume, Issue, Month	Size (in px)	Month	Quarter	Year
Online Leaderboard	728 x 90	\$1,740	\$4,700	\$16,920
Online Skyscraper	160 x 600	\$1,565	\$4,230	\$15,210
Online MPU	300 x 250	\$2,090	\$5,640	\$20,305
Content Alert	468 x 60	\$305	\$815	\$2,925

- High resolution PDFs only. All images/graphics embedded as either EPS or TIF composite CMYK with all fonts embedded.
- All materials supplied must be composite CMYK (any special colors e.g. Pantone by prior arrangement and additional cost).
- Circulation and number of impressions are subject to change and are based on yearly averages.

All embedded images must be a minimum of 300 dpi.

- Please ensure all fonts are embedded and subsetted.
- PDFs with transparent elements need to be flattened.



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