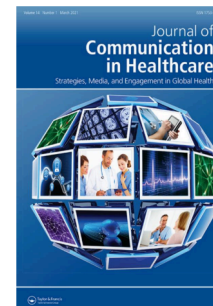


# Social Media Manager

## Journal of Communication in Healthcare (JCIH)

Remote | Part-time volunteer position

The ***Journal of Communication in Healthcare: Strategies, Media, and Engagement in Global Health*** (JCIH), a leading peer-reviewed journal published by Taylor & Francis, is seeking a motivated and creative Social Media Manager to support the journal's growing digital presence and global engagement efforts. This is an exciting opportunity for early- to mid-career professionals interested in health communication, social media promotion, public health, healthcare, academic publishing, and digital media.



The Social Media Manager will work closely with two social media interns and the Senior Editorial Assistant to oversee the social media promotion of published articles, journal initiatives, webinars, calls for papers, and other activities across JCIH's social media platforms. A minimum commitment of 1 year is required, but a 2-year commitment is preferred.

## Key Responsibilities

- Develop and schedule engaging content for platforms including LinkedIn, X/Twitter, and Bluesky
- Oversee the creation of visually appealing graphics and promotional materials using Canva or similar design tools
- Oversee the social media promotion of journal publications, special issues, webinars, and editorial initiatives
- Oversee the weekly scheduling of all posts by the social media interns
- Develop and maintain a professional and consistent brand identity across platforms
- Monitor social media analytics and identify strategies to improve reach and engagement
- Coordinate with the Senior Editorial Assistant to highlight relevant journal initiatives and research events
- We require a minimum commitment of 5-6 hours/week
- Participate in weekly social media promotion meetings with the social media interns
- Participate and present the social media report at the bi-annual editorial board meetings

## Qualifications

- Bachelor's degree or higher in social media, health communication, marketing, health promotion or other related fields;
- Background in public health, healthcare, medicine — or previous work and understanding in those fields/health issues—is required
- Familiarity with academic journals is preferred
- Experience managing social media accounts (X, BlueSky, LinkedIn) and social media campaigns in a professional, academic, or organizational setting
- Excellent written communication and organizational skills
- Supervisory experience, including experience mentoring students or early-career professionals
- Familiarity with Canva, Adobe Express, or similar graphic design platforms (optional) or ability to supervise interns working on these platforms
- Experience with podcast creation and platforms (YouTube, Spotify, SoundCloud) (optional) or experience supervising interns working on these platforms
- Ability to work independently in a remote environment and meet deadlines
- Creativity, initiative, and attention to detail

## Benefits

- Hands-on leadership experience working with an international peer-reviewed journal
- Opportunities to engage with the global health communication research and practice community
- Portfolio-building experience in health communication & social media management and promotion
- Recognition on the Journal of Communication in Healthcare website and at the bi-annual editorial board meetings
- A free personal subscription to the Journal of Communication in Healthcare
- One Taylor & Francis book of your choice per year
- Opportunities to attend professional meetings and conferences with a potential press pass granted by the conference organizers

To apply, please send a CV, a cover letter, the names and contact information of two references, a writing sample and an example of a social media campaign you worked on to the following address:

Mariane Saroufim, MScPH, MPHDS  
Senior Editorial Assistant  
mariane.jcih@gmail.com

**Application deadline:** July 1st, 2026. Applications will be reviewed on a rolling basis; apply early.